

Thinking About a Capital Campaign?

Essential Workshop for Anyone Considering a Campaign

January 23-24, 2014 in Downtown Charleston

Led by the [Winkler Group's campaign experts](#), the two-day workshop will focus on:

- assessing campaign readiness
- best practices,
- current campaign trends,
- securing leadership and major gifts,
- preserving and growing the annual fund during a capital campaign,
- critical benchmarks, and
- pitfalls and common mistakes to avoid.

campaigns led by the Winkler Group average 117% of their original goal.

AFP members receive \$50 off the \$375 early registration fee.

Sign up today at www.WinklerGroup.com/workshops or email ltaylor@winklergroup.com with questions.