



Join AFP and Become a Better Fundraiser

Benefits Include:

- ▶ **Networking**
- ▶ **Continuing education**
- ▶ **Resources for all fundraising topics**
- ▶ **CFRE advice and resources**

The South Carolina Central Chapter has a diverse membership of fundraising professionals who serve constituencies ranging from small to large non-profits, colleges, universities, government entities, and international organizations. We meet regularly for lunch and a program with continuing education for fundraising professionals. Topics include:

- ▶ **Major gift fundraising strategies**
- ▶ **Event planning**
- ▶ **Leveraging social media**
- ▶ **Estate gifts**
- ▶ **Ethics in fundraising**
- ▶ **Communicating with donors**
- ▶ **Trends in the economy and fundraising**
- ▶ **Grants**

In addition, the SC Central Carolina Chapter hosts all day workshops led by nationally recognized professionals who take participants on a deep, yet concise journey detailing the implementation of the latest fundraising tactics and strategies.

We invite you to learn more about AFP and join our chapter!

www.afpcsc.net

